

Brand & Product presentation

EU 09/23

**Enki[®]
Sound**
COPENHAGEN





Enkl
Sound

Brand story

Enkl Sound Copenhagen is a Danish audio & sound innovation start-up company.

We want to bring Beautiful & powerful portable sound for indoor or outdoor everyday life.

We are inspired by improving the existing - and giving people the ultimate freedom to listen to music anytime, anywhere. We develop our own design and technology in Denmark and ship globally.

Sneak Peek – Product introduction 09/23



We started **big**...

Now we downsize –
but yet still with
powerful sound.



Say hello to the new family member

ES2 – Portable sound, but yet powerful as h*ll



Enkl Sound ES2 speaker & app

- ✓ 24 hours battery & 103 dB
- ✓ Danish design – in 4 colors
- ✓ Recommended retail prices
2.995 DKK / 4.799 SEK / 4.599 NOK
/ 399 EUR / 349 GBP / 399 USD
- ✓ Taking pre-orders now for high-season launch. Delivery begins early November 2023.
- ✓ Designed in Copenhagen, Denmark. Assembled in China.

ENKL ES2 – Mini in size but.. ‘boom’

ES2 – Portable sound, but yet powerful as h*ll



Item	Description
Bluetooth Version	5.3
Supported Protocols	A2DP, AVRCP, AVDTP, HFP, HSP
Supported Audio Decoding Format	SBC, AAC, LC3
Peak Output	Bass 60 Watts*1, Mid-Treble 20 Watts*1
Max Sound Pressure Level(SPL)	103dB SPL@1m
Frequency Range	20Hz-20KHz
THD	<0.1% @1W
SNR	>98dB
Rated Impedance	Bass 4 Ohm±15%; Treble 8 Ohm±15%
Interfaces	3.5mm (Audio Line In), Type-C (Charging)
Audio Input	3.5mm Line In, Bluetooth Classic, Auracast Broadcast Audio
Latency	<30ms
Battery	Built-in, rechargeable Li-ion 13.7 Wh
Charging Time	2h
Charger	USB 5V or PD
Operation Time	More than 20 Hours of Playback
Operating Range	Up to 20m
LED	9pcs LEDs
Button	4pcs
Certifications	FCC , CE
Dimensions (HWD)	277x 238x134mm
Weight	2.6 kgs





Pricing overview – ES2

EUROPE SRP – as of September 2023

EU :	399 EUR
DK :	2.995 DKK
SE :	4.799 SEK
NO :	4.599 NOK
IS :	57.999 ISK
UK :	349 GBP
US :	399 USD



Say hello to the BIG BROTHER

ES1 – Powerful, stylish and ready to partyyyyyy 🥳



► Beautiful & powerful Bluetooth® speaker

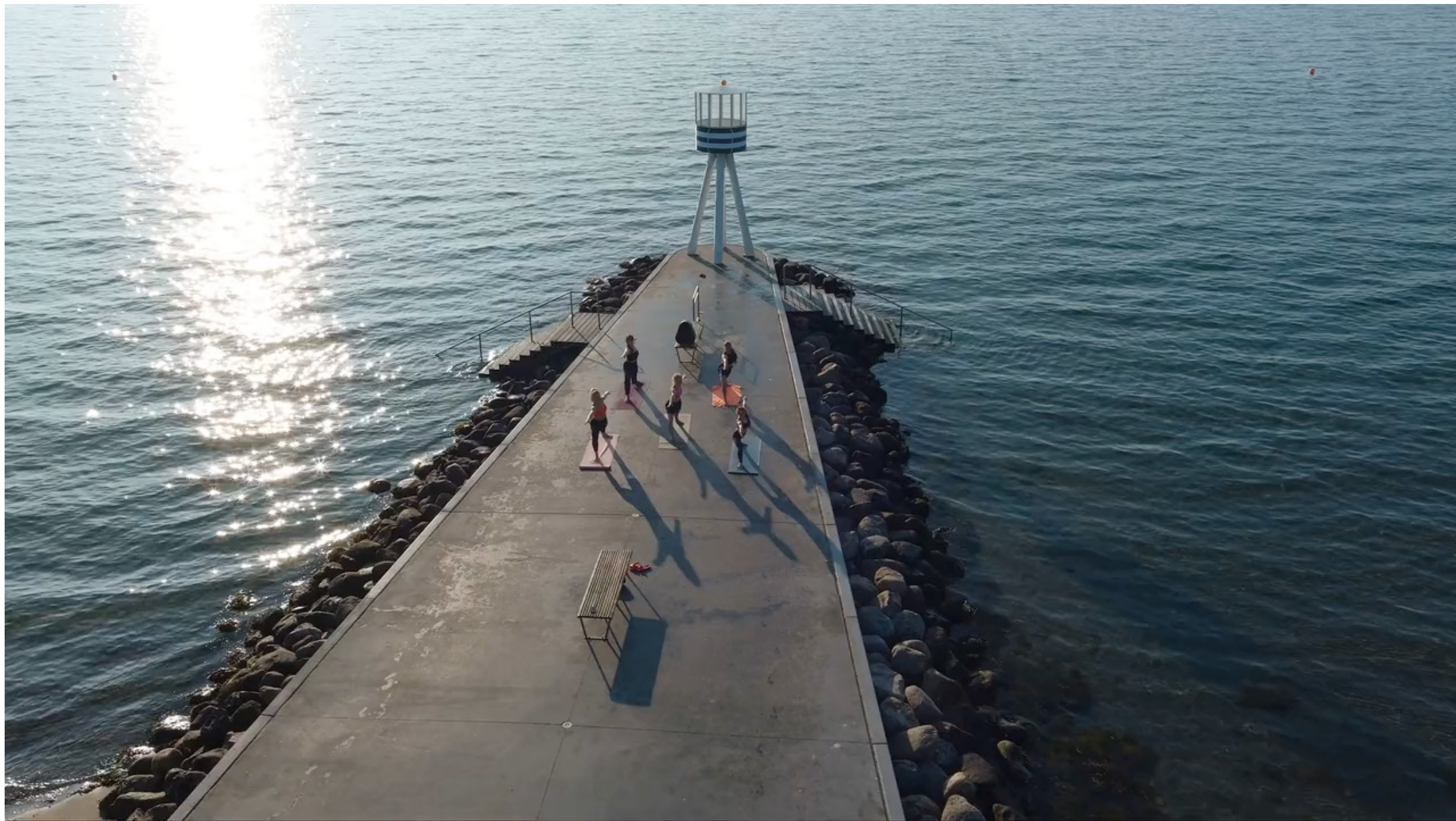
Uniting the audio enthusiast & the design lover

- Danish design
- 80 hours playback time
- 1.5-hour fast charge
- 125 dB
- Reusable plastic
- BLE Audio & Bluetooth® 5.3



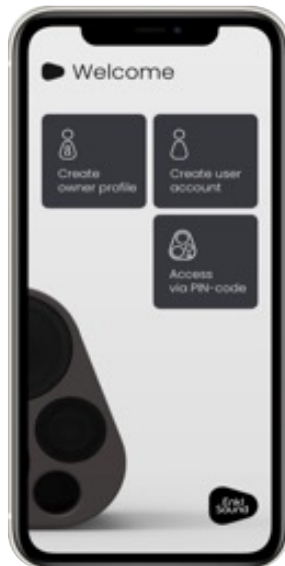
enksound.com





Beautiful & powerful Bluetooth speaker

ES1 - Portable sound for everyday life



Enkl Sound ES1 speaker & app

- ✓ 80 hours battery & 126 dB
- ✓ Danish design
- ✓ Recommended retail prices
7.999 DKK / 12.799 SEK / 12.399 NOK
/ 1099 EUR / 949 GBP / 999 USD
- ✓ Designed & assembled in
Copenhagen, Denmark



Combining tech & design

Uniting the audio enthusiast & the design lover

Enki
Sound



Designed in Denmark – with focus on sustainability



Uniting the audio enthusiast & the design lover

- ✓ Beautiful & powerful Bluetooth speaker
- ✓ Design by award-winning Danish design studio
- ✓ 3-7 times more energy efficient
- ✓ Reusable plastic

Features

Improve the existing

80 hours battery

Sustainable & portable design

Always on



Low energy consumption

- 80 hours battery
- 1-hour fast charge



Sustainability

- Recyclable plastic cabinet
- Durable materials



Extreme portability

- Light weight
- Drop & water resistant IPX4



Audio performance

- Precision-engineered acoustics
- Below 8% distortion



Easy to connect

- Phone as remote
- Always on

Features

Changing status quo

No more only one phone & shifting between users

No more buying a microphone

No more dissatisfied neighbors



Multi-users

- 1 owner controls users
- +10 users automatically on



Multi speakers

- Connect +10 speakers
- Set R / L / Mid / Bass



Theft protection

- Owner can deactivate users and BT connection



Microphone

- Phone or BT headset as microphone remote



Loud to the limit

- 125 dB (Live concert)
- Loudness limit setting

Technology

The most energy efficient Bluetooth® speaker with low latency & high convenience

Extreme efficiency

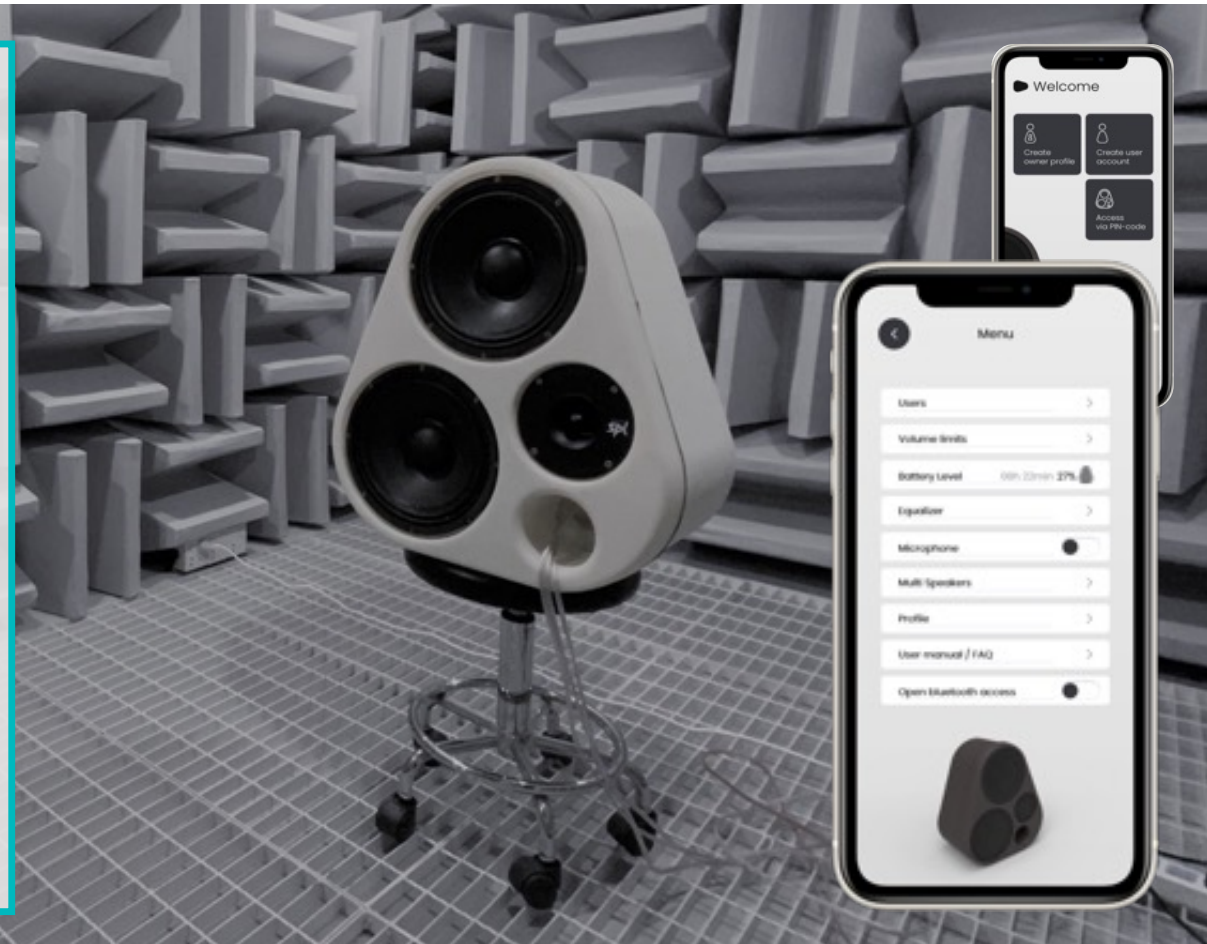
✓ Energy efficient components, powerful power supply and proprietary knowledge to create the world's most energy efficient audio system

Newest Bluetooth tech: Bluetooth Low Energy Audio, Bluetooth 5.3 & access to deep core in Bluetooth stack

✓ Ultra low latency, microseconds speaker to speaker synchronization, and lossless audio transfer with LC3 codec

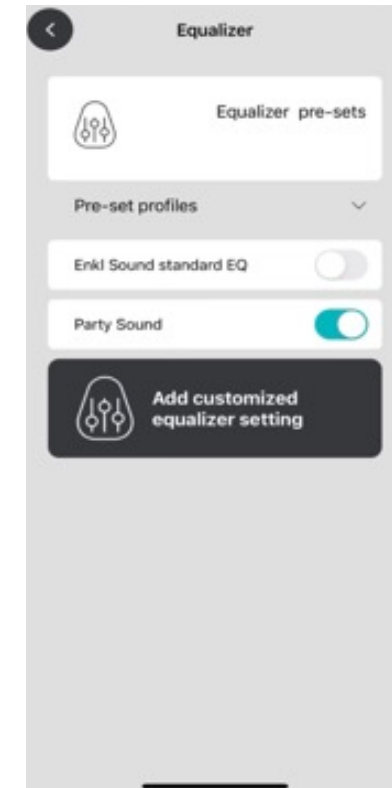
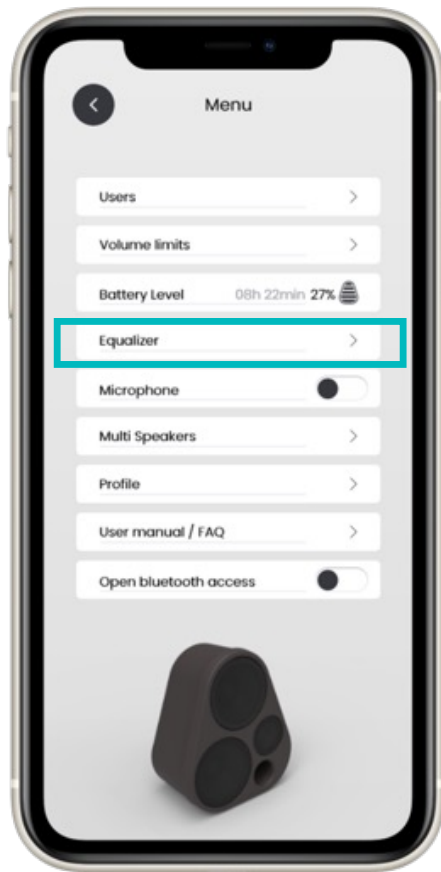
User convenience

- ✓ iOS and Android app for users to connect to multiple users, multiple speakers, and configure as a sound system
- ✓ Over the air upgrades
- ✓ Freemium business opportunity



Your sound – made simple

Easy EQ PRO settings to match your sound mood



Brand comparison

The market for wireless Bluetooth speakers >90dB

	Enkl Sound Copenhagen	BOSE S1 PRO	JBL Party Box	Marshall Tufton	SOUNDBOKS Gen. 3	SOWA SOUND PRO	Teufel Rockster
MRRP in DKK	7,999	5,899	7,490	3,295	7,495	12,600	7,450
Sound Quality	High	Ok	Average	Ok	High	High	Ok
SPL peak	126 dB	103 dB	128 dB	102 dB	126 dB	105 dB	121 dB
Durability	High	Medium	High	Low	High	Low	Medium
Play time	80h at mid vol. 20h at max vol.	Up to 11h	N/A	Up to 20 h	40h at mid vol. +5h at max vol.	Up to 25h	20h at mid vol. 15m at max vol.
Battery System	Built-in Lithium Ion 100% charged in 2h	Swappable Lithium Ion 100% charged in 5h	Requires power outlet	Built-in Lithium Ion 100% charged in 3h	Swappable LiFePO4 100% charged in 4h	Built-in Lithium Ion Charge time N/A	Built-in lead-fleece 100% charged in 6h
Bluetooth	BT 5.3 with LC3	Yes	Yes	BT 5.0	BT 5.0	BT 5.0	BT 4.0 with AptX
Special Features	BLE Audio, LC3 Codec, Multi speakers, Power bank,	Wireless daisy chaining through app (2 speakers)	TWS, LED show, mixing pult Power bank	BT multi-host	Wireless daisy chaining	Wireless 2.4 GHz mesh, Delay adjustment	N/A
Size (cm)	59 x 50 x 32 60L	33 x 24 x 29 22L	105 x 39 x 40 160L	23 x 16 x 35 11L	66 x 43 x 32 90L	26 x 26 x 25 17L	58 x 87 x 47 103L
Weight (kg)	12	7	35	5	16	6	32



Pricing overview – ESI

EUROPE SRP – as of September 2023

EU :	1.099 EUR
DK :	7.999 DKK
SE :	12.799 SEK
NO :	12.399 NOK
IS :	159.999 ISK
UK :	949 GBP
US :	999 USD





SPECIELT ANBEFALET
★★★★★
FREMAGENDE
Enkl Sound Copenhagen ES1
High End

Lyd & Billede mener

- +** Utroligt åbent og fokuseret lydbillede, massivt lydtryk med kontrolleret bas. Wow. Høj partyfaktor kombineret med audiofle kvaliteter. Spiller ekstremt højt.
- Ingen lyshows, ingen partytricks og en høj pris.

Head to head – ES1 / ES2



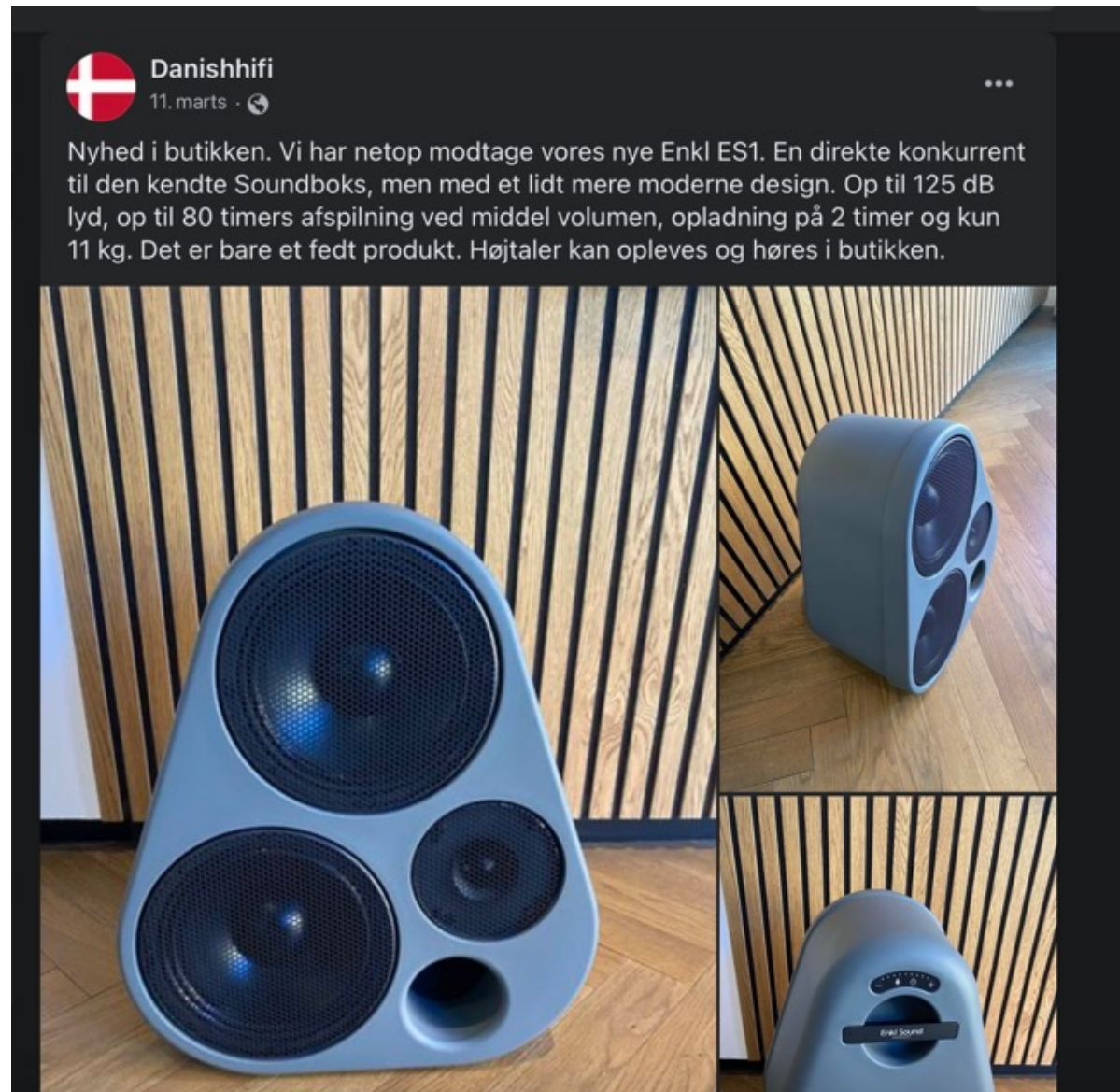
Head-to-head comparison	ES1	ES2
Max Sound Pressure Level (SPL)	126 dB	103 dB
Battery life	80 hrs at mid and 20 hrs at max	24 hrs at mid
Charge time	1 hr fast charge	2 hrs
Water resistant	IPX4	IPX4
Dimensions	59 x 50 x 32	23,8 x 27,7 x 13,4
Weight	12 kgs	2.6 kgs
Special features	BLE, Multi-speakers, Antitheft, Powerbank	TWS, BLE
SRP pricing	✓ 7.999 DKK / 12.799 SEK / 12.399 NOK / 1099 EUR / 949 GBP / 999 USD	✓ 2.995 DKK / 4.799 SEK / 4.599 NOK / 399 EUR / 349 GBP / 399 USD



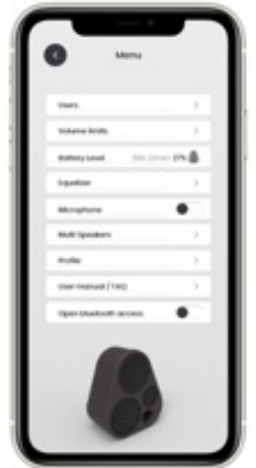
Showcases



Showcases



Showcases



Showcases

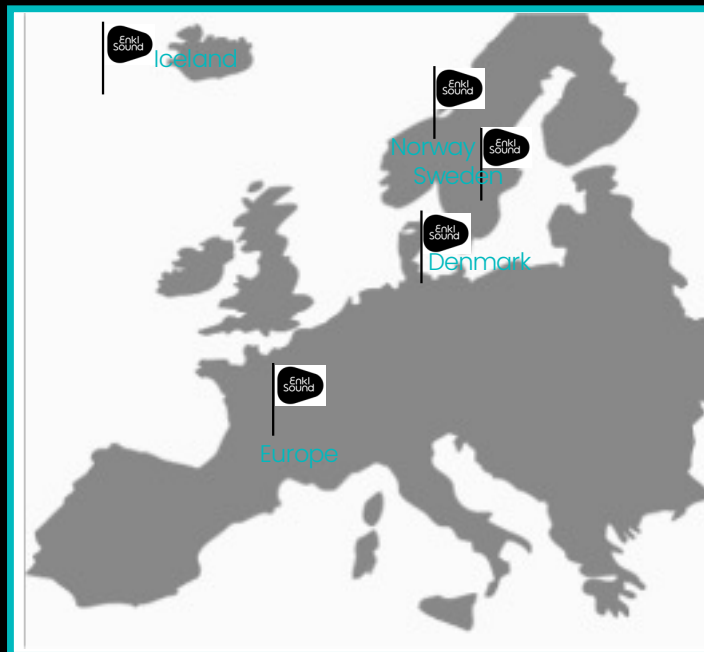


Showcases



Markets & customer segments

Danish legacy with Nordic footprint and with global focus



Customer segments

One household



Lifestyle consumer
High-end, lifestyle & design interest

The audio enthusiast
Audio, gadgets & new technology



Thank you for your time - we hope to welcome you as Enkl Sound partner !



nordio

Enkl Sound / Global Retail Sales team
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