



## 55B4E31T

### 55" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage Display's are ideal for retail and business environments. The products are the perfect backbone of a digital broadcasting platform in supermarkets, restaurants, stadiums, shopping malls and office buildings. A combination of seamless design and enhanced 500 nits brightness will ensure your digital content vividly stands out from the crowd.

#### Highlights



##### Cloud CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



##### Round-the-clock operation

Designed with dual-core System on Chip (SoC) technology the Hisense B4E31T series can be used for broadcasting both offline and cloud based content 18 hours a day, 7 days a week.



##### Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



##### 4K Ultra HD

The 4K Ultra HD picture quality\* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.



##### 178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view B4E31T displays from diverse angles while passing by.



##### 500 nits

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.



##### Screen mirroring

It enables you to mirror your device like Windows/Mac PC and Android/Apple smart phones to the display wirelessly via HisenseShare. It supports mirroring activities simultaneously via multiple source devices.



##### Automatic time zone

When connected to the Internet each display will automatically synchronise to its local timezone. Making sure scheduled media broadcast is always in sync.



## Specifications

### Digital Display Panel

Backlight	DLED
Size	55"
Resolution	3840 x 2160
Refresh rate	60HZ
Color	1.07G (8 Bits+FRC)
Brightness	500 nits (typ)
Contrast(typ)	1200:1 (typ)
Response time(typ)	8ms (typ)
Viewing angle(Min.)	178°/178°
Color gamut	72%
Haze	1%
Orientation	Landscape & Portrait
Lifetime	50,000Hrs (min)
Operation Hours	7Day x 18Hour

### Power

Input	AC 100V-240V @ 50/60HZ
Power Consumption	171W
Standby consumption	<0.5W (standby mode)

### Physical

Bezel Color	Black
Set Dimension (W×H×D )	1241.8mm x 712.6mm x 69.7mm
Bezel width (T/L/R/B)	T/B/L/R:13.9mm
Net Weight	16.6kg
Packing Dimension (W×H×D )	1350 x 860 x 160mm
Packed Weight	21.8kg
VESA	400mm x 400mm

### System

OS	Android 8.0
DDR	2G
ROM	16G
Language	English/Chinese/Polish/Russian

### Speaker

Built in speaker	8W x 2
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### Control Method

Remote	IR
RS232	1 x RS232 (RJ45)

### Certification

Standard Certification	CB,CE,ERP,RCM,FCC/IC,CEC,ctUVus,ICASA
EAN	6973172940785
Energy Table	55B4E31T



### Connectivity

WIFI	Yes
LAN	1 x RJ45
SD /TF Card	1 x TF
USB	1 x USB 2.0 1 x USB3.0
Input	2 x HDMI 2.0 Audio in
Output	headphone Jack

### Environment

Temperature	0 - 40°
Humidity	20% - 80%

### What's in the box

Basic	Power cord
	Remote controller
	RS232 cable
	Battery
	User manual
	HDMI Cable

### Dimensions

55" | 1241.8 x 712.6 x 69.7 mm  
16.6 kg

